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TITLE:

Computerized Conflict Checking System

INVENTOR:

Sean Sanderlin

ASSIGNEE:

Jackson Walker, LLP

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FIELD OF THE INVENTION

[002] The present invention relates to methods of computerized organizational administration and, more particularly, to a method of operating a computer system to check and clear relationship problems in an organization having a plurality of members.

BACKGROUND OF THE INVENTION

[003] Organizations having a large number of members that deal with parties outside of the organization can encounter serious difficulties in coordination of the individual efforts. For example, professional service firms such as law firms must avoid conflicts of interest. A law firm normally cannot properly represent a first party against a second party if the second party is already a client of the firm. A law firm normally cannot represent one party in negotiations with another party if the other party is a client of the firm, unless both parties waive the potential conflict. Numerous other situations can also give rise to conflicts which can result in the organization being unable to represent a potential client.

1 **[004]** Some law firms seek to avoid conflicts by circulating hard copy memoranda of potential
2 new matters to all of their attorneys, so that each attorney can review all incoming clients and/or
3 matters and voice any objections. However, if the attorney capable of spotting the potential
4 conflict is absent when the memorandum is circulated, the conflict may go unnoticed.

5

6 **[005]** Many law firms utilize computerized systems for the initial stages of a conflict checking
7 process. Such systems typically store identifications of clients of the firm, their affiliates, owners
8 and other parties related to the firm, and also store corresponding information for adversaries and
9 other parties involved in matters handled by the firm. Information about a prospective new client
10 and/or adversary is entered and compared with information already stored in the system. A report
11 listing the potential conflicts is furnished to an individual or committee and that person makes a
12 professional determination as to whether or not a true conflict exists. For example, if the
13 computerized comparison of data shows that the corporate name of a potential defendant in a suit
14 to be initiated on behalf of a prospective client is the same as the corporate name of an existing
15 client, the attorney reviewing the situation may find that, in fact, the two corporations are
16 different and unrelated and that there is no conflict.

17

18 **[006]** In other matters, the attorney reviewing the conflict may be able to obtain a waiver of the
19 conflict from the existing client and from the potential new client. The attorney reviewing the
20 conflicts may consult with other attorneys in the firm, including the attorney responsible for
21 conducting business with the existing client involved in the potential conflict. After the potential
22 conflict is resolved, the attorney responsible for accepting or opening the new matter, and the

1 firm's file department are advised, and they can then proceed to open the new matter as a case
2 being handled by the firm.

3

4 [007] Effective conflict screening with such a system is inherently slow and cumbersome. In a
5 large firm with many attorneys opening new matters, many potential conflicts will be identified
6 each day. For each potential conflict, clerical personnel must consult the appropriate records and
7 file and circulate information concerning the potential conflict to the appropriate attorneys. The
8 clerical personnel normally circulate sign-off sheets to various attorneys to secure approval for
9 accepting or opening the new matter. Hours or days can elapse between the initial inquiry with
10 regard to a possible new matter and receipt of clearance to open the matter and commence work.
11 If one or more of the attorneys or clerks involved in the process is absent or otherwise occupied,
12 the clearing process will come to a halt. The attorney who initiated the potential new matter
13 normally has no way to determine where his or her matter is in the system, and has no convenient
14 way to expedite clearance if the matter is especially urgent. This leads to considerable loss of
15 time as the initiating attorney attempts to find the point in the process where his or her matter is
16 being delayed, as by telephoning all of the people potentially involved in the conflict clearing
17 process.

18

19 [008] All of these problems become even more serious as the size of the firm, and the
20 complexity of its business increase. These problems are further magnified in firms having
21 multiple offices.

1 [009] U.S. Patent No. 5,774,866, the '866 patent, describes a computerized system used to
2 determine if a conflict of interest exists. The '866 patent describes a system that compares data
3 concerning potential relationships of a party to the organization with stored data representing
4 existing relationships and identifies potential problem situations where the client in a potential
5 matter is the same as the client in an existing matter. For at least some of these matches, the '866
6 patent uses stored data defining associations between existing parties and persons within the
7 organization to select one or more persons within the organization associated with the existing
8 party, and sends a signal denoting the potential problem to one or more of the persons. The
9 potential problem signal is selectively routed to only those persons concerned. The system allows
0 concerned persons to signal the system that the problem does not exist, or that the problem has
1 been resolved.

2

3 [010] Although an improvement upon prior systems, the invention described in the '866 patent
4 is capable only of determining potential conflicts of interest for parties having information stored
5 upon the system. Often, an attorney will not input potential client information into the system
6 until there is a reasonable chance that his or her representation will be retained or an initial office
7 conference has been scheduled. It is also possible that an attorney may neglect to enter such
8 information into the system given the hectic nature of operating a law practice. The '866 patent
9 is only capable of comparing client information that is stored upon the system.

[011] To illustrate, lets assume that attorney A names Jane Doe as a potential client and John Doe as potentially adverse and inputs same into the system. Lets further assume that attorney B

1 has expended considerable time and effort courting business from John Doe, but has not yet
2 entered such information into the system. The invention described in the '866 patent provides
3 conflict information "only to those persons concerned", as defined by the information that has
4 been entered into the system. Thus, in this example, the invention describes by the '866 patent
5 would not inform attorney B of the proposed adverse relationship with John Doe because
6 attorney B would not be considered a "concerned person". To ensure that all potential conflicts
7 are addressed, each individual attorney must be given the opportunity to review and respond to
8 each potential client inquiry.

9

10 **SUMMARY OF THE INVENTION**

11 [012] Accordingly, the present invention provides a computerized conflict checking system
12 capable of providing potential client information to each member of an organization such that
13 each member may efficiently communicate any known conflicts of interests to the requesting
14 party. The present invention receives and stores data denoting existing client information within
15 a central database. Upon potential client information being inputted, the information is
16 processed so that it may be electronically compared with stored existing client information to
17 determine if any matches are present.

18

19 [013] In addition to the above electronic comparison, potential client information is transmitted
20 for display upon each of a plurality of terminals such that each member of the organization may
21 review the potential client information displayed upon the terminals and communicate any
22 potential conflict of interest. Thus, the individual requesting a conflict check or new client file is

1 provided with an electronic record illustrating the results of the comparison performed by the
2 system as well as feedback from each member of the organization, if any.
3

4 **BRIEF DESCRIPTION OF THE DRAWINGS**

5 [014] Fig. 1 is an illustration of one embodiment of the computer system of the present
6 invention.
7

8 [015] Fig. 2 is a flowchart illustrating the two tiered process used in one embodiment of the
9 present invention.
10

11 [016] Figs. 3-5 illustrate overview form display screens used in one embodiment of the present
12 invention.
13

14 [017] Figs. 6-10 illustrate client form display screens used in one embodiment of the present
15 invention.
16

17 [018] Figs. 11-13 illustrate matter form display screens used in one embodiment of the present
18 invention.
19

20 [019] Fig. 14 illustrates a conflict notification display screen used in one embodiment of the
21 present invention.
22

1 [020] Fig. 15 illustrates a potential client inquiry display screen used in one embodiment of the
2 present invention and having an unchecked conflict box.

3
4 [021] Fig. 16 illustrates a potential client inquiry display screen used in one embodiment of the
5 present invention and having a checked conflict box.

6
7 [022] Fig. 17 illustrates a comment display screen used in one embodiment of the present
8 invention.

9
10 [023] Fig. 18 illustrates a status page display screen used in one embodiment of the present
11 invention.

12
13 **DETAILED DESCRIPTION OF THE INVENTION**

14 [024] The present invention is herein described as a computerized method for checking and
15 clearing relationship problems in an organization having a plurality of members (18) and as a
16 computer readable medium comprising a plurality of instructions for checking and clearing
17 relationship problems in an organization which, when read by a computer, causes the computer
18 to perform a series of steps. Referring to Fig. 1, the present invention makes use of a computer
19 system (10) having a central database (12) connected to a plurality of computer terminals (14)
20 through a data transmission network (16).

1 [025] Referring to Fig. 2, the computer system (10) of the present invention uses a two tiered
2 process to perform conflict checks and open new client files. The first process tier (1T) of the
3 present invention is designed to receive potential client data, transmit this data to each member
4 (18) of the organization and provide each member with an opportunity to review and/or respond,
5 if necessary. The second process tier (2T) of the present invention is designed to receive
6 potential client data, allow comparison of the data to pre-existing client data held upon the
7 database (12) and report any matches. The present invention is capable of operating the first and
8 second process tiers (1T and 2T, respectively) simultaneously in order to provide conflict
9 information in a short period of time.

10

11 [026] The first process tier (1T) of the present invention is designed to facilitate member (18)
12 responses to each potential client inquiry (22) and provide the requesting party with valuable
13 conflict information. Accordingly, the present invention requires a mechanism for the entry of
14 input data. Referring to Block 100 of Fig. 2, the present invention provides each member (18) of
15 the organization with a graphic user interface for use in entering information. In one
16 embodiment of the present invention, three electronic forms are provided for data entry into the
17 system. The first of these forms is referred to as the overview form and is illustrated in Figs. 3-5.
18 Using the overview form, members of the organization may enter information such as client
19 name / code, matter name, description of the type of work anticipated, existing clients known to
20 be involved in the matter, the name of the requesting attorney, and related parties, if any.

1 [027] Only the overview form must be completed for the system to initiate a conflicts check.
2 However, additional data must be entered in order to open a new client file. In one embodiment,
3 the present invention provides a second opening request form to facilitate the creation of a new
4 client file. This form is referred to as the client form and is illustrated in Figs 6-8. Using the
5 client form, members of the organization enter data such as:

6 -client name,
7 -address,
8 -phone/fax number,
9 -opening/billing/responsible/assigned attorneys,
10 -default billing office,
11 -default billing department,
12 -client category,
13 -group,
14 -industry classification,
15 -retainer information,
16 -billing address,
17 -billing recipient,
18 -collection contact,
19 -engagement letter information, and
20 -billing rates/expenses/billing/payment cycle.

21
22 [028] To open a new matter for a new or existing client, the member is required to enter

1 additional data into the system. In one embodiment, the present invention provides a third
2 electronic file opening request form to facilitate the creation of a new matter. This form is
3 referred to as the matter form and is illustrated in Figs 9-10. Using the matter form, members of
4 the organization enter data such as:

- 5 - client name,
- 6 - matter name (long and short),
- 7 - phone/fax,
- 8 - opening/billing/responsible/assigned attorneys,
- 9 - default billing office,
- 10 - default billing department,
- 11 - matter type,
- 12 - originating credits,
- 13 - billing address (if different from client),
- 14 - billing recipient (if different from client),
- 15 - collection contact (if different from client),
- 16 - billing rates/expenses/billing/payment cycle (if different from client), and
- 17 - additional info related to specific client types.

18

19 [029] Once potential client information has been entered into the system (10), it is transmitted
20 to the database (12) for storage and assigned a unique identification number so that each request
21 may be tracked through the system. Referring to Block 102 of Fig. 2, data entered via the

1 overview form is automatically copied and transmitted through the data transmission network
2 (16) to be displayed upon each terminal (14).

3

4 [030] Referring to Fig. 11 and Block 104 of Fig. 2, the present invention provides a unique
5 graphic user interface to inform each member of the organization that fresh potential client
6 information has been posted. In one embodiment, a hyperlink entitled “You have conflicts to
7 review”(20) is displayed upon each member’s terminal (14). In one embodiment, the member is
8 provided access to a hyperlink through an Intranet homepage or similar interface. To access the
9 conflict review notification, the member need only click his or her mouse upon the hyperlink or
10 other electronic notification.

11

12 [031] Referring to Fig. 12 and Block 106 of Fig. 2, upon accessing the conflict notification, the
13 member (18) is automatically provided access to the potential client inquiry (22). Specifically,
14 upon clicking upon the notification, (20) information entered via the overview form by the
15 requesting party is immediately displayed upon the member’s terminal (14) display screen. In
16 one embodiment of the present invention, a conflict box (24) is provided adjacent to each
17 potential conflict inquiry (22). If a member (18) of the organization has relevant information
18 regarding a potential client or any associated parties, he or she need only click the mouse button
19 upon the conflict box (24), as illustrated in Fig. 13. Upon clicking upon a conflict box (24), a
20 comment screen (26) having form fields for data entry is presented. Referring to Fig. 14 and
21 Block 114 of Fig. 2, the comment screen allows the member (18) to input conflict information
22 into the system (10).

1 [032] The present invention allows members of the organization to click multiple conflict boxes
2 (24) and provide relevant information for as many potential client inquiries (22) as are necessary.
3 In one embodiment, the member (18) is returned to the conflict review screen (23) once he or she
4 has entered information upon the comment screen (26). At this point the member (18) may
5 complete his or her review of potential client inquiries (22) by clicking upon a complete form
6 button (28). In one embodiment, the present invention provides a “Submit This Form” button
7 (28) to allow each member to complete his or her review of the potential client inquiries (22).

8

9 [033] Referring to Fig. 15 and Blocks 108 and 110 of Fig. 2, once the member (18) has
10 completed his or her review by clicking upon a complete form button (28), the present invention
11 automatically identifies potential conflict inquiries (22) having a conflict box (24) checked as
12 “disapproved” and those not having a conflict box checked as “approved”. Referring to Block
13 122 of Fig. 2, this information is noted in a database record and is used to update the OPEN FILE
14 status page (30) with updated information. Referring to Block 122 of Fig. 2, the status page is
15 then reviewed by the conflicts administrator as described in greater detail below.

16

17 [034] Referring to Blocks 116 and 122 of Fig. 2, a notification of each disapproved potential
18 client inquiry is transmitted to both the conflicts administrator and to the member (18) requesting
19 the conflict check or new client file. In one embodiment, this notification is represented as a
20 hyperlink upon an Intranet homepage and includes the client/matter name, the requesting
21 attorney’s name, and the comments of the responding organization member. This information

1 may then be reviewed by the party requesting the potential client inquiry or the conflicts
2 administrator as described below.

3

4 [035] As discussed in detail above, the first process tier (1T) of the present invention is
5 designed to provide feedback from each member (18) of the organization in a short period of
6 time. Alternatively, the second process tier (2T) of the present invention is designed to receive
7 potential client data, allow comparison of the data to pre-existing client data held by the database
8 (12) and report any matches. Referring to Blocks 100 and 118 of Fig. 2, potential client inquiries
9 (22) are entered into the system and transmitted to the database (12) for storage. Upon receipt by
10 the database (12), an inquiry is immediately assigned a “blank” status to signal the conflicts
11 administrator that a new inquiry has been entered. In one embodiment, the conflicts
12 administrator accesses inquiry information through a status page (30) accessible by the conflicts
13 administrator through an Intranet homepage. As the conflicts administrator receives additional
14 information, the status of the inquiry is updated accordingly, as illustrated in Fig. 2.

15

16 [036] Referring to Block 120 of Fig. 2, the present invention processes new potential client data
17 so that it may be compared to each pre-existing client record held upon the database (12). In one
18 embodiment, accounting records detailing every aspect of the organization’s representation of
19 existing clients are used for comparison to potential client data.

20

21 [037] The two process tiers (1T and 2T, respectively) of the present invention work together to
22 provide the requesting party with a computerized comparison of existing records as well as

1 feedback from other organization members (18). Each response provided by organizational
2 members (18) is transmitted not only to the requesting party but also to the conflicts
3 administrator. The results of the electronic comparison and feedback from organization members
4 is compiled and reviewed by the conflicts administrator. The administrator may then make a
5 decision as to whether a conflict of interest exists and/or if a new client file may be opened.

6

7 [038] Referring to Blocks 122, 124, 126 and 128 of Fig. 2, in one embodiment, the conflicts
8 administrator may disapprove the request, mark the inquiry as supplemental, or approve the
9 inquiry. If the request is disapproved, the computer system of the present invention removes the
10 inquiry from the pending request screen (not shown) of the status page (30) and archives the
11 inquiry. If the inquiry is marked as supplemental, it is deemed to be contingent upon a previous
12 inquiry and removed from the pending request screen of the status page and archived. In this
13 instance, the supplemental inquiry is automatically reviewed when a decision is made as to the
14 previous inquiry upon which the supplemental inquiry is based.

15

16 [039] Referring to Blocks 130 and 132 of Fig. 2, if the request is marked as approved, the
17 computer system of the present invention transmits client and matter information forms to the
18 billing managers. The billing managers then input the information into the system (10) such that
19 the system may create a new client matter number. Once this is completed, an electronic
20 notification containing client/matter forms and the new client matter number is transmitted to the
21 requesting party.

1 [040] Although the invention has been described with reference to specific embodiments, this
2 description is not meant to be construed in a limited sense. Various modifications of the
3 disclosed embodiments, as well as alternative embodiments of the inventions will become
4 apparent to persons skilled in the art upon the reference to the description of the invention. It is,
5 therefore, contemplated that the appended claims will cover such modifications that fall within
6 the scope of the invention.

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